

Make Your Year-End Gift Today to the Hiway Theater



Your year-end gift sustains the Hiway and its many programs.

The good news is that the community-based Hiway Theater is doing well. Attendance is very near to pre-pandemic levels. However, ticket sales and concession purchases only cover part of what it costs to run your nonprofit theater.

Your year-end gift goes directly to the Hiway's mission to provide special events, community outreach, and high-quality film presentation. And this year's gifts will bring critical attention to the digital projectors and maintaining the historic building.

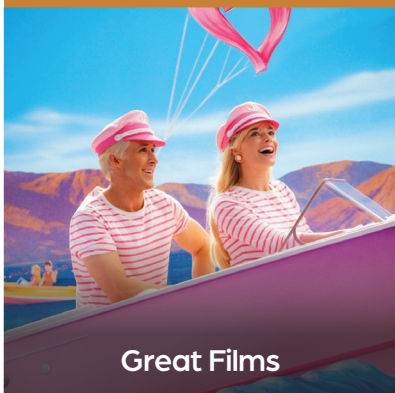


Our aging digital projection equipment needs upgrading!

We installed digital projection in 2012. That means the projection and sound equipment is almost 12 years old and overdue for replacement. Some of the equipment is no longer in service. If they fail, we cannot show movies.

These upgrades need to be made to maintain the Hiway Theater's impeccable film presentation. Your gift will help make that happen.

Your support = great films, unique programs, and more!



Great Films



Family Friendly



Special Events

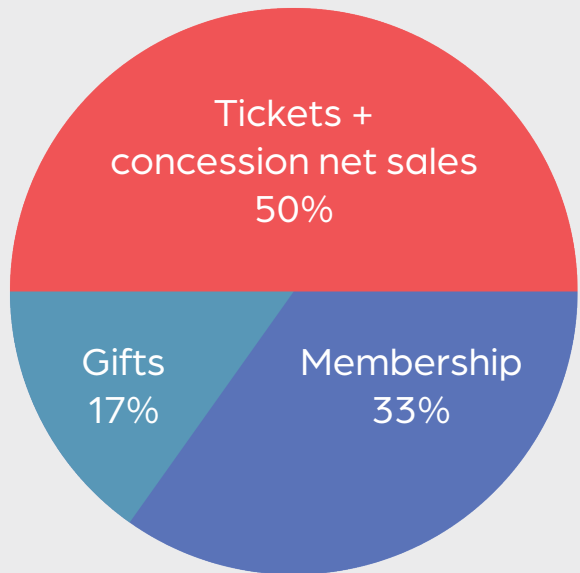


Community Partner

The goal: \$30,000 by December 31

Make a gift to ensure the future of the Hiway Theater

Use the enclosed envelope or make a gift online
HiwayTheater.org/donate



Only 50% of net income comes from ticket & concession sales.

For the **other 50%**, we need your support!

The impact of your contributions.

You are essential to the health and operations of the Hiway Theater, and to the wonderful programs on offer. Thank you for your support. The theater would not have survived the pandemic without you.

Your gifts have a lasting impact on the community:

- They ensure a walkable, community-focused cinema as an anchor to Jenkintown.
- They maintain the historic 1913 theater.
- They enable a broad mix of films, special programs, and local partnerships.



"I absolutely love the Hiway - from staff to the programming, I love being able to support my local theater!"
-New member

"I love that there is a thriving local community of movie buffs I can proudly call myself a part of, all through the support of the Hiway."
-New member

"Fond memories. My favorite place to see a movie. Always special."
-Maryanne